



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY : KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

MBA IV SEMESTER (R19 REGULATION) I MID EXAMINATIONS, FEBRUARY - 2025

T I M E T A B L E

TIME : 10.00 AM TO 12.00 NOON

SPECIALIZATIONS	17-02-2025 (Monday)	18-02-2025 (Tuesday)	19-02-2025 (Wednesday)	20-02-2025 (Thursday)	21-02-2025 (Friday)	22-02-2025 (Saturday)	24-02-2025 (Monday)
HR	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Labor Welfare and Employment laws MB194A1	International HRM MB194A2	Employee Relations and Engagement MB194A3	Human Resources Development MB194A4	Strategic HRM MB194A5
FINANCE	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Financial Derivatives MB194B1	Global Financial Management MB194B2	Financial Risk Management MB194B3	Strategic Financial Management MB194B4	Behavioral Finance MB194B5
MARKETING	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Services Marketing MB194C1	Promotional and Distribution Management MB194C2	Green Marketing MB194C3	Advertising and Brand Management MB194C4	Global Marketing Management MB194C5
SYSTEMS	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Big Data Analytics MB194D1	Enterprise Resource Planning MB194D2	Cyber Laws & Security MB194D3	Information Systems Audit MB194D4	Artificial Intelligence And Machine Learning MB194D5
OPERATIONS MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Behavior Operations Management MB194E1	Theory of Constraints MB194E2	Management of Manufacturing Systems MB194E3	Sourcing Management MB194E4	Supply Chain Analytics MB194E5
TRAVEL AND TOURISM MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Travel Media and Journalism MB194F1	Event Management MB194F2	Front Office Management MB194F3	Information Technology and Tourism MB194F4	Eco Tourism Practices MB194F5



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HEALTH CARE AND HOSPITAL MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Patient Care & Services Management MB194G1	Managed Health Care and Insurance MB194G2	Health Laws, Ethics and Regulations MB194G3	Hospital Management Information System MB194G4	Health Analytics MB194G5
ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Marketing For Small Business MB194H1	Finance and Accounting For Small Business MB194H2	Technology Appreciation and Intellectual Property Rights MB194H3	Innovation Technology Management MB194H4	Venture Valuation and Accounting MB194H5
AGRO-BUSINESS MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Food Processing Management MB194I1	Disaster Management MB194I2	Food Retail Management MB194I3	Agro- Technology Management MB194I4	Organic Food Technology MB194I5
LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Enterprise Resource Planning MB194J1	International Logistics Management MB194J2	Lean Supply Chain Management MB194J3	Shipping and Maritime Law MB194J4	Green Supply Chain Management MB194J5
BUSINESS ANALYTICS	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Financial Analytics MB194K1	HR Analytics MB194K2	Econometrics and Business Forecasting MB194K3	Data Warehousing and OLAP MB194K4	Data Mining & Machine learning MB194K5
ARTIFICIAL INTELLIGENCE	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	People Analytics MB194L1	Marketing Analytics MB194L2	Database Management System MB194L3	Artificial Intelligence and Security MB194L4



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BIG DATA ANALYTICS	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Business Intelligence MB194M1	Machine Learning MB194M2	Design And Analysis of Algorithms MB194M3	Software Project Management MB194M4	Data Visualization MB194M5
DIGITAL MARKETING	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Digital Marketing MB194N1	Promotional and Distribution Management MB194N2	Green Marketing MB194N3	Advertising and Brand Management MB194N4	Global Marketing Management MB194N5
BANKING AND FINANCIAL SERVICES	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Portfolio Management & Mutual Funds MB194O1	International Banking & Forex Management (MB194O2)	Corporate Banking (MB1903)	Risk Management in Banks (MB194O4)	International Financial Management (MB1905)
PHARMACEUTICAL MANAGEMENT	Supply Chain Management and Analytics MB1941	Innovation and Entrepreneurship MB1942	Durg Regulatory Affairs & Intellectual Property Rights MB194P1	Ethical Issues in Pharmaceutical Management MB194P2	International Marketing MB194P3	Pharmaceutical Advertising & Services Management MB194P4	Regulatory Affairs in Pharma MB194P5

- NOTE:**
- (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.
 - (ii) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
 - (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATION (PG)

Controller of Examinations (PG)

Date: 03.02.2025